

Product Launch Press Release Template

[Your Farm Name] Launches New [Product Name] to Support Local Agriculture

[Your Town, County] — [Date] — [Your Farm Name], a local farm committed to sustainable and quality farming, is proud to announce the launch of its latest product: [Product Name]. This new product offers [brief benefit, e.g., "a fresh and organic option for local households"].

"We're excited to bring [Product Name] to our community," said [Your Name], [Your Role]. "It's grown with care, and we believe our customers will taste the difference."

[Optional: Include brief product details: price, availability, where to buy.]

For more information, visit [Website or Social Media Link] or contact [Phone Number/Email].

Contact:

[Your Full Name][Phone Number][Email Address][Social Media Handle]

